Translate your research into **real-world solutions.**



Are you part of a research team with an **innovative biomedical product concept**? Are you ready to take that next step toward translation and **need funding**?

Register to the STARTUP Central program by October 25th!

STARTUP Central is an NIH-funded grant program featuring funding opportunities for proof-ofconcept projects. We'll help you turn your cutting-edge research into a viable product or solution. Awarded teams receive a grant between **\$15,000 - 30,000** and will be required to complete an online entrepreneurial education program called **InspireU2 iTi**.

WE'RE SEEKING APPLICATIONS FROM FACULTY, ACADEMIC INVESTIGATORS, RESEARCHERS, AND STUDENTS WHO ARE...

- Motivated to shift the research focus of your lab to foster a culture of innovative project exploration
- Interested in translating research to a real-world health-related solution or product
- Part of an existing startup looking for support with commercialization, funding and customer development

SUCCESSFUL APPLICANTS RECEIVE...

- Funding to support a proof of concept study to work toward an SBIR/STTR grant
- Access to a community of innovators across a five-state region to provide support and inspiration
- Preparation and review of SBIR Phase I proposals
- Market assessment support
- Connections to CEOs for your future business
- Guidance from experts in human health and translation of university technology

STARTUP Central

THE FINE PRINT SAYS...

- The average award is \$25,000, and institutions are encouraged to use indirect costs as matching funds
- Projects are funded for 8 months with possible extension of 4 months at no cost
- Completion of the InspireU2 iTi is required. The cohort will meet once a week to provide feedback and get support
- Near the end of the program, your team will prepare a draft of a Phase 1 SBIR/STTR proposal using data generated during the program

What is InspireU2 iTi?

This online education program is a fundamental guide for increasing the success of innovation, translations, and entrepreneurship in an academic culture. It is conducted at your own pace and prepares you for all stages of translation and business development.



<u>REGISTRATION</u>

FULL SOLICITATION

STARTUP CENTRAL

Questions?

Email us at info@continuumedtech.com

