



## 2020 Kansas Economic Policy Conference



### **William P. Murphy, CEcD, EDFP**

Bill Murphy is Deputy Secretary for the Kansas Department of Commerce. Working with Governor Kelly and Secretary Toland, he leads the efforts to drive the growth of existing businesses in Kansas and recruit new businesses into the state. He oversees the Business, Community and International development divisions, as well as the Bioscience/Technology and Marketing and Communications divisions.

He has over 20 years of experience in leading change in economic development organizations in the public, private and not-for-profit sectors. His areas of expertise include business attraction, retention, and implementation of economic, community, and public relations strategies and programs.

Prior to joining the Department of Commerce, he served as Senior Vice President of Economic Development for the Tulsa Regional Chamber of Commerce where he led a team of professionals to execute the Tulsa's Future program, the region's economic development strategy. He also served as the Executive Vice President of Economic Development for the Greater Columbus Georgia Chamber of Commerce and held various leadership positions in local and regional economic development in Ohio and Maryland. During his career, he has worked on projects totaling nearly \$2 billion.

Bill is a graduate of Wright State University in Dayton, Ohio earning his BA in Political Science in 1991 and a Master's of Urban/Public Administration in 1998. He has earned designations as both a Certified Economic Developer (CEcD) through the International Economic Development Council (IEDC) and as an Economic Development Finance Professional (EDFP) through the National Development Council (NDC). Bill is currently completing his Economic Development Master Practitioner designation through the Advanced Economic Development Leadership Program at the University of Southern Mississippi.

He is a member and former board member of the Southern Economic Development Council (SEDC), and a member of IEDC, where he serves on the Accredited Economic Development Organization (AEDO) Advisory Committee.

