INSTITUTE FOR
POLICY & SOCIAL
RESEARCH

EVALUATION AND DATA ANALYSIS SERVICES

THOUGHTFUL
AND RIGOROUS
EVALUATION
SERVICES FOR
PROJECTS OF
ANY SIZE

SERVICES

Evaluation design & grant writing.

Our team supports faculty research from initial stages by developing evaluation plans and supporting grant writing. Our evaluation plans include the development of logic models, indicator tables, and performance measures that meet grant objectives and position faculty for scientific discovery. We also develop qualitative and quantitative data collection instruments.

Data management.

We use a variety of statistical programs to clean and manage data and ensure it is well managed for sharing with research teams. We work with primary and secondary data, including big and complex data.

Data collection.

Depending on faculty needs, we can lead data collection efforts (e.g., facilitate focus groups, scrape public websites, administer surveys) or support research teams in collecting their own data.

Data analysis.

Our expertise covers both qualitative and quantitative data analysis, including thematic analysis, bivariate analysis, multivariate analysis, regression models, propensity score matching, and other techniques used for inference and estimation. We use best practices when developing models to ensure their validity.

Data visualization.

Whether part of a project or a one-time need, our team can create fixed or interactive figures and tables that display many scales and types of data (print or web-based). We can also design high-quality infographics for dissemination purposes.

Reporting.

Our formative and summative reporting maps back to the project's logic model and performance measures. Our summative reports are designed in Adobe InDesign and polished for dissemination.

OUR TEAM

Pat Oslund, MA

Pat is a seasoned researcher who has been with IPSR since 1986. Pat is an econometrician who has worked with data from many fields over her 30+ years of data analysis.

Genna Hurd, MUP

Genna has worked with data as an IPSR researcher for 32 years. She has conducted NSF evaluations since 1997 and specializes in team science and evaluating economic development programs and initiatives.

Carlos Zambrana, Ph.D.

Carlos is a labor economist and has been involved with applied research and data analysis for 17 years. His research focuses on inequality, immigration and marriage. He is an expert in quantitative data analysis.

Lindsay Jorgenson, MSW, MPH

Lindsay has conducted evaluations for 7 years. She has unique areas of expertise that include evaluation planning and grant writing, data analysis, data visualization and info-graphic and report design.

EXPERIENCE

- Our team has nearly a century of combined experience working with data and conducting formative, process and summative evaluations.

- We have evaluated projects funded by NSF, CDC, NIH, OMH, OELA and foundations (e.g., KHF, MFH).

- Our backgrounds and experiences are unique and cover fields of economics, education, social welfare, public health, government, environment/sustainability.

- The evaluation plans we design are inclusive; they honor diversity and respect cultural, linguistic and socioeconomic differences.

Please visit our website at ipsr.ku.edu to view our work, or email our team at ipsr@ku.edu.